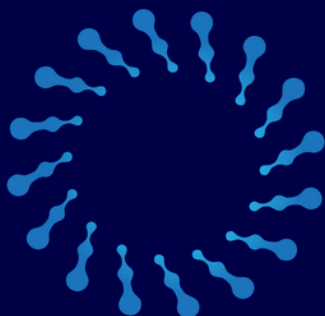




NAIA

National Artificial Intelligence Association

Press Kit

2026



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The Importance of U.S. AI Leadership

AI is a strategic advantage shaping economic leadership and national security. America's ability to lead now depends on policies that foster innovation while safeguarding American values and security.

About NAIA (Boilerplate)

Founded in early 2025, the National Artificial Intelligence Association (NAIA) is a nonpartisan U.S. business coalition based in Washington, D.C., representing companies building and deploying AI across the American economy. NAIA translates real-world operational experience into practical federal policy, working with policymakers to advance clear, unified national standards that reduce fragmentation, strengthen U.S. competitiveness, and reflect American values. NAIA supports responsible AI deployment, transparency, and accountability while enabling innovation and economic growth.

NAIA's Mission: NAIA unites America's AI industry to advance smart, unified federal policy that removes barriers to innovation, builds trustworthy technology, and keeps opportunity within reach for every community. NAIA wants an AI future built by American workers, guided by American values, and shared across the nation.

NAIA's Vision: To secure the blessings of AI innovation so every American — and allies worldwide — can share in the prosperity, security, and progress it brings.

Key Stats

NAIA's members include enterprises and startups across sectors:

- **100s** of members
- Presence in all **50** states
- **\$750bn+** in aggregate market value

Contact Us

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LEADERSHIP

Our leadership brings experience across federal oversight, national security, AI policy, and deployment.

Caleb Max



President
& CEO

Tim Parrish



VP, Chief
Growth
Officer

Steve Britt



General
Counsel

Hannah Walker



Chief of Staff

Farhan Chughtai



Chief Strategy
Officer

Darrell Jordan



Senior Comms
Advisor

Kashif Taher



Media
Consultant

How NAIA Works With Members

NAIA works closely with its members to translate real-world innovation challenges into policy action. Members engage directly with federal and state leaders through advisory councils, working groups, and joint initiatives, including the flagship AI Summit in February 2026. This collaboration ensures that policy reflects industry realities while supporting a responsible, pro-growth approach to AI.

What NAIA Stands For

- 1. **AI as America’s Strategic Advantage:** AI drives discovery and economic strength. NAIA helps the U.S. lead responsibly, advancing innovation that grows business, protects national interests, and ensures the benefits of AI reach American workers, partners, and communities.
- 2. **AI Transforming American Life and Work:** AI is enhancing science, energy, and education while empowering American industry. NAIA members create real-world solutions that boost productivity, create high-wage jobs, and keep technology human-centered.
- 3. **Smart Policy for American Leadership:** NAIA supports pro-growth, unified policy that removes red tape, expands AI infrastructure, and prevents conflicting state rules that slow responsible innovation. A consistent federal standard gives companies clarity to innovate, invest, and keep America globally competitive, while ensuring Americans benefit from consistent protections across state lines.
- 4. **American Values and Free Expression in AI:** NAIA champions systems built on freedom, fairness, and transparency. NAIA works with policymakers and industry to ensure AI reflects American values and strengthens public trust. Federal procurement should prioritize objective, unbiased systems and avoid top-down ideological bias.
- 5. **Building and Sharing U.S. Leadership Globally:** NAIA promotes secure, full-stack AI partnerships with trusted allies. NAIA’s members help set global standards for safety and innovation, ensuring U.S. technology leads the world responsibly.

Policy Agenda for U.S. AI Leadership

NAIA supports the administration’s AI Action Plan built around the Plan’s three pillars:



Accelerating AI
Innovation



Building American AI
Infrastructure



Leading in International AI
Diplomacy and Security

Brand Guide

Visual Identity

Blue #27a8df

White #fdfdfe

Navy #000046

Logos



Writing Style

AP Style in active voice.